Campaign to secure cell & internet service for The Margarees

- Have you or your family experienced difficulties because of lack of cell service? Poor internet connection?
- Has your business lost customers because of unreliable internet or cell service?
- Has the pandemic heightened your need for reliable cell phone and internet?
- As a visitor or seasonal resident to the area, have you been inconvenienced by the lack of cell service and low-speed internet?

It is time to bring pressure on telecommunication businesses and government officials who have not considered Margaree to be important enough for their attention or services. A collective voice from across our communities will have a greater impact on industry decision-makers. Governments of all levels will more likely respond if we can demonstrate that our need for improved cell and internet service is not simply a personal preference, but a real need to ensure public safety and economic success.

We are launching a campaign to mobilize public support, from across The Margarees and surrounding areas, for reliable cellular and internet service throughout our communities.

Please send an email to (<u>connectMargaree@gmail.com</u>) to indicate your support for this important campaign. Email us any stories, ideas, and strategies that you feel would help demonstrate that cell service is essential to our community.

Add your support to our growing list of Margaree residents and businesses who are demanding improved service for our region. If you'd rather be anonymous, just send your emailed testimonials with a request to not make your name public.

We, in the Margarees and throughout Cape Breton, are proud of our standing in the world as a #1 vacation destination. We need to have the infrastructure that reflects that image to our visitors and potential new residents.

Sincerely.

The "ConnectMargaree" Campaign, a project of MADA (Margaree Area Development Association)